

## **Floyd Beard, Cowboy Poet**

*Western Entertainment and General Tomfoolery*

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Floyd Beard has performed for over 30 years to groups and gatherings where his stories and style receive rave reviews. Often compared to Baxter Black, Floyd has a genuine storytelling style, reciting poems born in the craft of everyday ranching.

Loving the public speaking scene and bitten by the speaking bug, Floyd has presented poems, western songs and stories to countless programs, banquets, gatherings and events, all around Colorado and many other surrounding states, and as far away as Stoney Plains, Alberta Canada. Mostly using his own poems, Floyd has also honored the history of the cowboy and rancher by reciting the classics handed down by the masters over the years.

Floyd's poetry is about his own experiences and his observations of the western way of life. Floyd's stories are inter-woven with his western code of high ethics and integrity and sprinkled richly with humor. His philosophy is simple: "Life is a journey not a destination, and is best viewed from atop a good horse."

He has presented from the Mexico border to Stony Plains, Alberta, Canada and has been a main stage presenter at numerous Gatherings including the Arizona Cowboy Poetry Gathering in Prescott, AZ.

Floyd was the Western Music Association (WMA) Colorado Chapter President for three years. He also spent those three years winning many cowboy poetry awards in the U.S.A. including the National Cowboy Poetry Rodeo Silver Buckle winner in 2016, the 2016 Shoot Out Champion in Abilene, KS, and the Western Music Association 2016 Male Poet of the Year. His poem, "Ain't a Hermit" was selected as Best Western Poem for 2016 by the Western Writers Association and was awarded the Spur Award.

Floyd has three CDs. His most recent CD, "Short Grass Country" has been on the Western Music Association's list of Most Played Poetry CD's for the final quarter in 2016 and first quarter in 2017, placing #1 and #3. he has been named WMA Male Cowboy Poet of the Year for the second time for 2017.

Floyd's latest CD, Short Grass Country was A Nominee and Top Five Finalist for WMA Cowboy Poetry CD of the Year for 2017 and continues to be in the Top 10 Cowboy Poetry CD's played on the radio since its release in 2016.